

Data Privacy Statement

Thank you for your interest in our website. We want your visit to our web page to be a safe and pleasant one. For this reason, the protection of your personal data is extremely important to us. We have taken all the technical and organizational measures to ensure that the regulations concerning data protection under the German Federal Data Protection Law (Bundesdatenschutzgesetz, BDSG) and the Telemedia Law (Telemediengesetz, TMG) are being followed by us as well as the service providers.

The following data protection regulations are intended to inform you about our handling of your personal data with respect to data collection, use, processing and forwarding.

In general, you can visit our web pages without leaving any personal data, e.g., if you only want to obtain information about our products. Access to our web pages during your visit and every retrieval of a file stored on or accessed via the web pages is logged. Logging is used solely for internal system-related and statistical purposes. The following information is logged: Name of the file accessed, date/time and duration of access, geographic origin, data volume transferred, platform, operating system, web browser, originating page, exiting page and click sequence. However, no personal data is transferred during this process, and information is stored separately from any transferred personal data. The IP addresses of the requesting computers are also logged.

1. Collecting and Processing Data

Personal data is information concerning your identity. This includes, for example, information such as name, address, phone number and e-mail address. Personal data is collected and stored only if you submit this data voluntarily, e.g., in the framework of a request, a registration or by placing an order and its subsequent processing.

To set up your personal customer account, we need the following information from you: last name, first name, company, address, your e-mail address, phone number, and a user-selected login and password. Upon activating the "Send" button, your data is stored in our database. Following the registration and upon completing the activation process, you will receive confirmation via e-mail that your customer account has been created. The user name you specified and the selected password also serve as access identification for the customer account. You have the opportunity to change your data at any time in your customer account. Access identification and password should be kept confidential and should not be forwarded to third parties. You are obligated to protect your access identification and password against unauthorized access by third parties.

2. Intended Purpose, Use and Forwarding of Personal Data

If you provide us with personal data, we utilize this data for processing your order, answering your requests, advertising measures and for sending newsletters, provided you specifically agreed to it.

Your personal data is forwarded or transmitted to third parties only if it is required for the purpose of executing a task, e.g., for transporting the goods ordered or if you previously agreed to forwarding the data. These third parties may not use the data for any other purposes. Furthermore, we reserve the right to match or complete your personal data with the data obtained from third parties for the same purpose.

We will release personal data if we are legally required to do so or if we are obligated to do so based on a court decision or if the forwarding is required to enforce or protect our general terms and conditions or other agreements. This also applies accordingly to the storage of the data.

Our employees and the service providers contracted by us are subject to compliance with the regulations of the BDSG. Access to personal data by our employees is restricted to those who require access to the respective data due to job-related tasks.

We make every effort to store your personal data carefully, using all technical and organizational measures so that your personal data is not accessible to third parties. We cannot guarantee the complete data security of communication via e-mail. We recommend using the postal service when dealing with confidential information.

Use of Analysis Tools

On our web pages, we use Google Analytics, a web analysis service provided by Google, Inc. (Google). Usage profiles can be created from this data under a pseudonym. Google Analytics uses cookies (see also the next section) – text files that are stored on your computer and that enable the analysis of your web page usage. The information regarding your usage of this web page generated by the cookie (including your IP address) is transferred to a server at Google in the United States where it is stored. Google uses this information to analyze your usage of the web page in order to compile reports about website activities. This information is used by website operators to furnish additional services associated with website and Internet usage. Should the occasion arise, Google will also transfer this information to third parties, provided that this is legally specified or provided that third parties are processing this data on behalf of Google. In no case will Google associate your IP address with other data from Google. By using this web page, you consent to Google's compilation of the data collected regarding your usage of the website in the manner and for the purpose described above.

Cookies

Cookies are small text files that are stored locally in the cache memory of your Internet browser. Cookies enable recognition of the Internet browser. This information is intended to recognize you automatically during your next visit to our web pages and to allow us to create a more user-friendly product, e.g., facilitation of navigation. Cookies allow you, for example, to adjust a web page to your interests or to store your password so re-entering of the password is not required. If you do not want your computer to be recognized, you can prevent the storage of cookies on your hard disk by selecting "Do not accept any cookies" in your browser settings. The instructions of your browser provider detail the functioning principles behind cookies. If you do not accept any cookies, it may lead to functional limitations of our product offerings.

Use of Facebook Social Plug-ins

Our web pages sometimes use plug-ins (e.g. "Like" button) on social networks, such as "facebook.com", which is operated by Facebook, Inc., 1601 S. California Ave. Palo Alto, CA 94304, USA (Facebook). The plug-ins are identified with a Facebook logo or the "Like" button.

When you request a web page on our site that contains such a plug-in, your browser establishes a direct connection with the servers of Facebook. The content of the plug-in is then transferred directly to your browser by Facebook and incorporated by it into the web page.

By integrating the plug-in, Facebook receives the information that you requested the corresponding page on our site by logging your IP address. If you are logged in to Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plug-ins and activate the "Like" button or write a comment, the corresponding information is transferred from your browser directly to Facebook where it is stored.

Purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your rights in this connection and settings options for protecting your privacy can be found in the data protection statement on Facebook.

If you do not want Facebook to be able to assign your visit to your Facebook account, you must log out of Facebook prior to visiting our web pages.

Credit Check

In the context of our legal responsibility and under consideration of your interests to be protected, we may send your data to Euler Hermes Forderungsmanagement GmbH, Risk Management Business Unit, Postfach 50 07 40, 22707 Hamburg, Germany, for a credit check. This is generally conducted as soon as a credit limit of 1,000 € has been exceeded.

3. Information

In accordance with Art. 34, 35 of the BDSG, we will provide information regarding the data stored about you and the purpose for which we stored this data, upon written request.

4. Change to our Data Protection Provisions

We reserve the right to change our security and data protection measures as necessary due to technical developments. In these cases, we will also adapt our statement on data privacy. For this reason, please observe the relevant current version of our data privacy statement.

5. Links

If you are using external links provided within the context of our Internet pages, this data privacy statement does not cover those links.

If we are offering links to other web pages, we always make every effort to ensure that those pages also adhere to our data protection and security standards. However, we do not have any power over other providers to adhere to the data protection and security provisions. For this reason, please refer to the data privacy statements provided on those pages.

6. Newsletter

On our web pages, we sometimes offer the opportunity to receive information about our products, innovations and special promotions on a regular basis via a newsletter. For this purpose, we require your e-mail address, name, gender and area of interest. If you should decide not to subscribe to the newsletter any longer, you can unsubscribe by sending a simple e-mail. You will find additional information about it in our newsletter.

7. Right to Object / Deletion / Responsible Office / Contact

You have the right to object at any time to the use and processing of your data. To do so, please write to our Data Protection Commissioner, Ms. Bettina Herman, J. Wagner GmbH, Otto-Lilienthal-Straße 18, D-88677 Markdorf, via postal mail or via e-mail to Bettina.Herman@wagner-group.com. We will delete your data, unless statutory retention regulations do not allow a deletion, in which case your data will be locked instead of deleted.

The deletion of your stored personal data is completed automatically if it is no longer required to fulfill the purpose associated with its storage, or if its storage is not allowed due to other legal stipulations (unless statutory retention regulations do not allow a deletion, in which case your data will be locked instead of deleted).

For all other questions about our data privacy (e.g. requests for correction), please contact our Data Protection Commissioner.